

ENHANCE YOUR INNOVATION

with  **iFormulate Consult**

CONTACT
US TO FIND
OUT HOW

If you're looking for new ideas and technologies to provide fresh impetus to your innovation and R&D efforts then **iFormulate** can help you. *iFormulate Consult* is our expert consulting service with a focus on formulation science and technology and the chemistry-using industries.

If your organisation:

- Is considering acquiring, licensing or sourcing, new formulation technologies...
- Needs help finding collaboration partners...
- Could do with an additional insight into a potential new technology or new market areas...
- Is looking for help solving important or urgent formulation problems...
- Would value independent advice and guidance on your approach to formulation technology...

... we have the scientific and technological expertise, and industry experience, that you need to innovate at every level.

By combining our own insight and experience with that of our Associate Partners, and extensive network, we can cover all industries that use formulation science and technology including: pharmaceuticals, home & personal care, agrochemicals, food, coatings, inks, and biocides.

How we have helped our clients

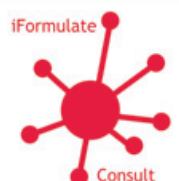
- ✓ Provided a major pharmaceutical company with fresh knowledge and insight into the sensory properties of their products. After surveying expertise from the food industry we organised an innovation day and brought in external academic and company expertise. We initiated several R&D collaborations as a result.
- ✓ Provided a multinational FMCG company with focused overviews of specific external technologies, and expertise, with potential in consumer health, as well as home and personal care. This was used to guide internal R&D efforts and inform on future potential collaborations.
- ✓ Reported on novel particle formation technologies to a major ingredients company which lead to multiple options for replacing their conventional processing methods.
- ✓ Evaluated competitor patents for an SME in construction chemicals. We then advised on potential ingredients to enable the client to direct its own R&D towards development of new products.
- ✓ Advised a company needing help to formulate biologically based ingredients. After evaluating laboratory work we provided new ideas for ingredients and approaches to be used.

ASK HOW WE CAN HELP YOU

For more information on our work, and how **iFormulate Consult** could help you, contact our principal consultants:

Dr David Calvert E: david@iformulate.biz M: +44 (0)7860 519582

Dr Jim Bullock E: jim@iformulate.biz M: +44 (0)7450 436515



www.iformulate.biz

INNOVATION CASE STUDIES

from  **iFormulate Consult**

Multi-Industry Open Innovation Roadshows



Companies engaged in formulation have many common technical challenges and needs. Opportunities exist for those companies to benefit and learn by sharing ideas and challenges.

APPROACH: *iFormulate* led a series of innovation roadshow events with four multinational companies from pharmaceuticals, food, agrochemicals and home and personal care. Each host company shared its technical challenges and sought ideas and insight from the guest companies.

BENEFITS: Participants were from complementary industries - not competitors. The format allowed trust to be built between participants who were well-matched in terms of expectations, risk and knowledge.

RESULT: Over 100 attendees worked on fifteen company challenges over four workshops, tackling topics such as delivery, formulation, stabilisation, processing and end-user experience. Six project areas were identified and defined for potential collaboration. Many new informal discussions and contacts were made.

New Expertise for a Major Pharmaceutical Company



A multinational pharmaceutical company recognised the need for improved understanding of sensorial properties. The food industry was identified as a source of new knowledge and ideas.

APPROACH: *iFormulate* researched the theme, identifying expertise and technologies in the food area. We led an interactive, invitation-only innovation workshop with industry and academic participants.

BENEFITS: On the day, the client received a targeted, state-of-the-art education on sensorial properties in the food industry. Numerous new sources of expertise and cooperation partners were identified.

RESULT: The workshop identified three themes for potential collaboration between the client and workshop attendees. Potential members of R&D consortia were identified and projects were followed up afterwards.

WORKING TOGETHER

With our highly flexible and cost-effective approach it's easy for our clients to work with us. We will take time to find out your requirements and work closely with you to develop and deliver the assignment that you want.

During the project we include a mid-term review to gain client feedback and to be sure that we remain on track. At the end of the project a report and supporting information come as standard. The assignment can be divided into stages to enable you to reduce any perceived risk by committing to one stage at a time.

At *iFormulate* we pride ourselves on being trustworthy and highly professional. We deliver what we agree with our clients in a timely and cost-effective manner. If you think you can benefit from our services at *iFormulate Consult* then do get in touch.

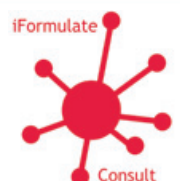


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