

Adhesion Science for Formulators

27th February 2019, East Midlands, UK

A one-day interactive training course, “**Adhesion Science for Formulators**” is especially relevant to formulators in a number of industries including adhesives, coatings, paints and packaging. It will also be of interest to formulators working in other industries.

The course will once again be delivered by **Professor Steven Abbott** and will provide attendees with a set of principles which can be applied to real-life adhesion challenges. Attendees are not expected to be adhesion experts – some experience of product formulation and an interest in adhesion is all that is required.

Attendees will become familiar with the use of **Steven Abbott's adhesion apps** (PracticalAdhesion, PracticalPSA) which are used in the course and are a powerful way to bring the key principles to life. The course will be interactive and include demonstrations.

Attendees will receive full course materials on a memory stick

Contents

- Adhesion science in 30 mins – setting the scene
- Surface tension, surface energy and why they're not so important
- Surface enhancement – myths and realities
- All you need to know about polymers and rheology
- Strong adhesion – from nails to tangles
- Too much adhesion – how to make things worse
- Light adhesion
- Time-temperature equivalence and why it's so important
- Strength through failure – pressure sensitives and hot melts
- Undermining and avoiding adhesion – how to create it and how to avoid it
- Putting theory into practice – a live session with your challenges
- Summary

Book early
for a
discounted
fee!

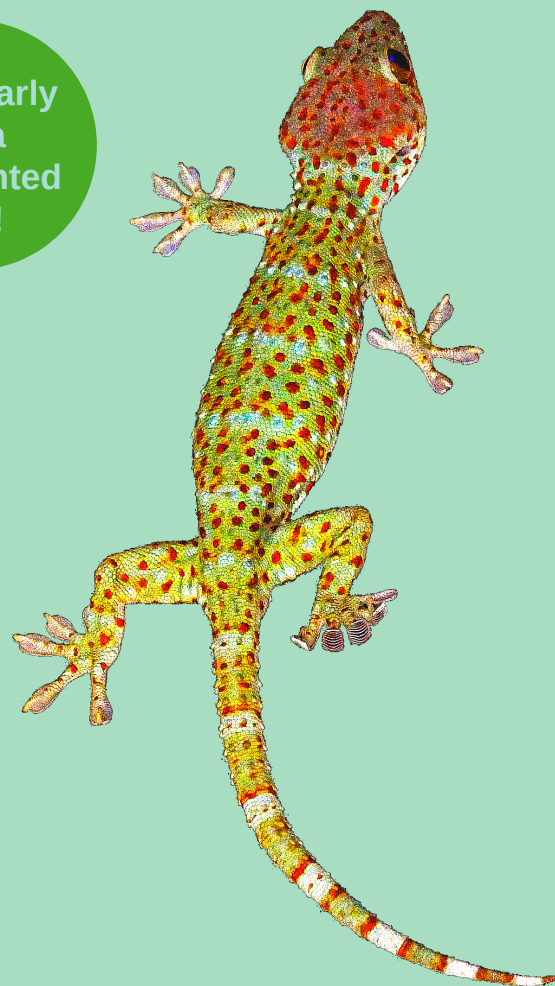
Registration Details

Fees per person are as follows:

£395 + VAT for registrations received by 4th January 2019

£449 + VAT for registrations received after 4th January 2019

If you would like to register and pay by invoice then please provide full contact and billing details to **info@iformulate.biz**.
Alternatively go to: **iformulate.biz/adhesion-2019/**



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